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PRESS RELEASE

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PELHAM CREATES THE "TELL 'EM YOU'RE FROM PELHAM @ 7" THANK YOU CAMPAIGN

by Joe Nunziata

(APRIL 20, 2020 – PELHAM, NY) When long-time Pelham resident and community leader Richard Davidian realized that there were countless numbers of fellow Pelham & Pelham Manor neighbors wanting to show their gratitude to the courageous neighbors and frontline healthcare first-responders of the COVID-19 pandemic, but were mostly restricted to their homes to stop the spread of this insidious virus, he noticed that other communities throughout the country had a simple, yet effective way of showing their support and letting their voices be heard.

So beginning this Wednesday, April 22 at 7pm, and continuing every night at 7, until the stay at home restriction is lifted, the entire Town of Pelham is being asked to go out of their front doors and participate in the "Tell 'Em You're From Pelham @ 7 Thank You Campaign"!

The drill is simple: Bang the Pots! Clang the Bells! Make the Noise! to say THANK YOU to our first responders – our healthcare professionals on the frontlines of the COVID-19 pandemic.

According to Mr. Davidian, "This is exactly what Pelham is all about: showing support – loud and clear standing behind the causes that truly matter, as a symbol of total solidarity and gratitude. For too long we have been isolated in our homes, separated from loved ones, friends and neighbors. We cannot let this pandemic define who we are. It's time for us to come together as a community, to loudly show our solidarity, hopefulness and gratitude to those first line responders whose selfless courage has shown us the true meaning of 'love thy neighbor'. This is a loud THANK YOU to our brave nurses, doctors, police and firefighters... to our supermarkets and restaurants who have stayed open and have deliveries throughout the entire Town... to our houses of worship and clergy...to our local government officials and their staffs...to our Pelham School District... to our volunteer and charitable organizations who have mobilized their memberships... and to all of our neighbors helping those in need."

So every night at 7pm, you'll be hearing all of Pelham thanking our courageous neighbors and letting them know that all of us – their fellow Pelham neighbors – are with them too!

For more information contact Rich Davidian at 914-552-0872, or <u>richard.davidian1@gmail.com</u> *Thank You!*